



Create Exceptional Experiences with Enterprise Content Management Services

Simplify Content Creation, Management, Personalization, and Publishing

Introduction

Our enterprise content management and digital experience platform solutions empower marketers, web developers, and business leaders to seamlessly create, manage, and publish diverse content types, including websites, documents, videos, and graphics, and to create a personalized and enriching customer experience. We offer comprehensive services—from consulting and evaluation to implementation and support including impactful user experience and web design.

With deep expertise in both open-source and proprietary platforms, we deliver enterprise-class projects with exceptional security, scalability, and performance. Extending the scope of our CMS offerings to Digital Experience Platform (DXP) implementation, we help businesses leverage the benefits of crafting personalized customer experiences using AI, ML, IoT, Predictive Analytics, amongst others to provide true omnichannel delivery capabilities.

Breaking the barriers of conventional CMS platforms, advanced features in a DXP such as intuitive reporting tools, automated experimentation capabilities, and customer journey optimization offer the much-needed competitive advantage your business needs. Our tailored, cost-effective solutions are designed to meet your specific requirements.

5 Top Reasons Why You Need an Expert CMS and DXP Solution Provider

01

Streamline content creation, management, and distribution, saving time and reducing operational complexities and provide personalized customer experiences across every touchpoint.

Implement robust security measures to protect sensitive data and ensure compliance with industry regulations.

02**03**

Get professionally designed, tailored solutions that grow with your business, accommodating increased content volumes and user demands.

Customize CMS and DXP platforms to fit your specific needs, integrating with existing systems and aligning with business goals.

04**05**

Leverage continuous maintenance and support, ensuring your CMS and DXP systems operate smoothly and adapt to evolving requirements.

Technologies We Support

 **Kentico**

Kentico offers robust CMS and DXP capabilities, including seamless content management, advanced personalization, and multi-channel delivery. It features scalable architecture, integrated marketing tools, and strong security, all in one platform.

 **Adobe Experience Manager**

Adobe Experience Manager delivers advanced CMS and DXP features like personalized content, multi-channel publishing, and robust digital asset management. It integrates seamlessly with marketing tools, providing scalable and secure solutions.

 **WORDPRESS**

WordPress provides flexible CMS and DXP capabilities with easy content management, extensive plugins, and customizable themes. It's ideal for creating and maintaining websites, blogs, and e-commerce platforms with user-friendly tools.

 **Magento**

Magento delivers advanced CMS capabilities with customizable e-commerce features, flexible content management, and scalable architecture, with extensible DXP features. It integrates seamlessly with marketing tools, providing robust solutions for online stores and retail.

ACQUIA

Acquia and Drupal offers powerful CMS and DXP capabilities with flexible content management, advanced customization, and robust security. It supports complex sites with detailed access control and multi-language features, ideal for scalable solutions.

 **shopify**

Shopify provides intuitive CMS capabilities for easy e-commerce management, customizable storefronts, and seamless integration for providing DXP capabilities. It offers user-friendly tools for content creation, marketing, and scaling online stores effectively.

Why KOR

Korcomptenz stands out as a premier technology transformation provider with over 20 years of delivering excellence to 300+ global clients. Our strategic alliances with top CMS platforms like Kentico and Adobe Experience Manager empower us to offer exceptional CMS evaluation, implementation, and support services. We're dedicated to helping you craft outstanding user experiences.

Here's why you should choose us:

- Comprehensive end-to-end services
- Global team of certified UX specialists and a Center of Excellence
- Minimal upfront investments
- Dedicated hypercare support
- Extensive training and post Go-Live support
- Expertise in both mid-market and enterprise solutions
- Cost-effective, transparent pricing starting at \$39/hour



Transform Your Digital Interactions with Korcomptenz. Move past generic engagements and embrace tailored, customer-focused experiences. Reach out to us for a free consultation.